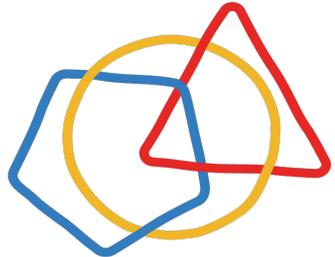
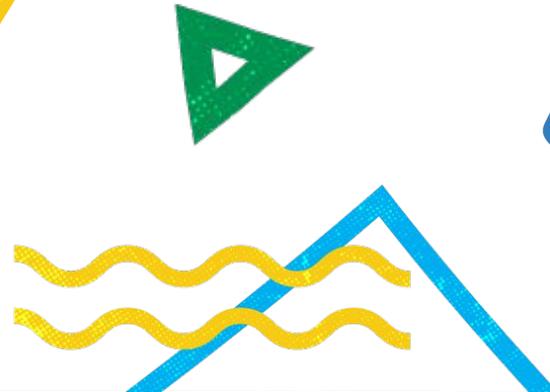


# jULY

# REPORT



**FORCA GOA**  
FOUNDATION



## ONGOING INITIATIVES

Coaches  
Convention

—

Making Way for  
Our Women's  
Team

—

Program  
Upgrades

—

Educational  
Themed Festivals

—

Fundraising  
Initiatives

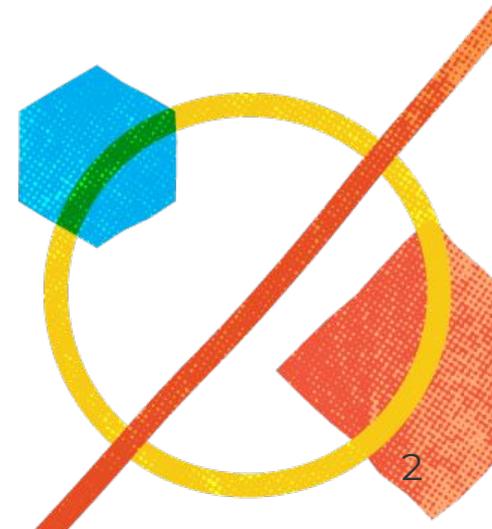
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# COACHES CONVENTION



This past month we sent seven coaches to Mumbai from the 22nd to the 23rd of July for the Indian Football Coaches Convention held in partnership by the All India Football Federation (AIFF) & The Association of Indian Football Coaches (AIFC). The conference hosted a very distinguished group of speakers from around the world including: Scott O'Donnell (FIFA & AFC instructor), John Owens (Ex Liverpool Academy Manager), Christian Diercks (Head of Football School, Borussia Dortmund). Our grassroots coaches were particularly impressed by Tom Byer who is currently working for Japan helping to head their grassroots football development program. Tom is one of the most decorated and admired grassroots coaches in Asia.

He informed the coaches that by the time our boys in India have started playing, kids from other parts of the world will have already complete 500+ games in competition. This helped to reaffirm how important the role of the grassroots coach is and the power our leagues have to help develop the game of football for Goa.



# MAKING WAY FOR OUR WOMEN'S TEAM



The Forca Goa Foundation in collaboration with FC Goa helped pave the way for the Club's first ever Women's Team. When Coach Derrick first announced his desire to start a women's team and program for the Club, the Forca Goa Foundation was excited to offer our support in the endeavor. The Foundation's very own Ishita Godinho has taken the lead on the entire program acting as Team Manager and Head Recruiter helping FC Goa to set up its inaugural team for the Vedanta Women's League schedule to start on the 14th of August. The girls have been meeting and begun training under the guidance of Coach Derrick himself at Chowgule College.

FC Goa is only the second team in the entire ISL behind FC Pune to field a women's team. The long term goal for FC Goa's women's program is to host a team in the Indian Women's League and have a women's program that runs from our grassroots initiatives all the way up to the 1st team.

# PROGRAM UPGRADES



The Forca Goa Foundation kicked off its second year of operation. With one whole year of operations under our belt, we had a lot of experiences and learnings to reflect on as we set out to plan out our initiatives, targets, and operating structure for the new school year. The Forca Goa Foundation is incredibly excited to announce the support and guidance of Coach Derrick who has accepted the position of Technical Director of Football for FC Goa. As part of Coach Derrick's new role, he has helped the Foundation streamline its football initiatives to insure we are creating the best possible ecosystem for developing players as we move forward. This year we have revised the way we will be hosting our Baby Leagues, Junior Gaurs Leagues, and Football Festivals.

This season the Baby Leagues will be organized for the U8 and U10 age categories. We will open up these leagues up to the general public for registrations to participate at four locations throughout the State including Mapusa, Panjim, Margao, and Vasco.

Our Junior Gaurs League will become a more focused league just between our centers for the U12 and U14 age categories with the intention of making the league a proper 5 month league with weekly matches held between our various centers.

# EDUCATION THEMED FESTIVALS



We have taken a cue from the teachings of the Premier Skills program to give more weight to the impact of our Football Festivals. We will be transitioning the festivals into educational themed festivals that turn one part of the pitch into a classroom. We have chosen the topics of Nutrition and Gender Equality as the themes we want to tackle in our festivals curriculum. We have also given the responsibility to each coach to choose a marginalized community to partner with for these festivals.

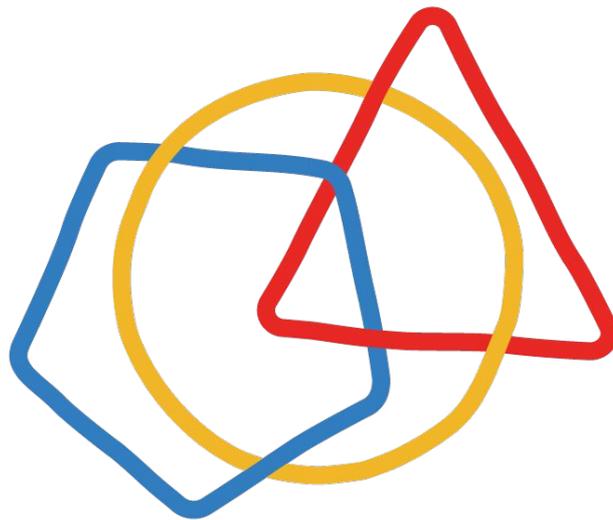
Each coach will host a 3 part festival series over the course of 3-4 months with the community of their choosing to build off of and reinforce the learnings of the themes most relevant to that community. It is our hope that this new festival design will help us bring this beautiful game to more communities who would otherwise not have access to the sport. We also believe that by using football as a tool to help reinforce the learnings of our curriculum through these festivals we will be able to have a more lasting impact.

# FUNDRAISING INITIATIVES



As the Foundation begins our second year of operations we have begun the important but difficult process fundraising to help expand and improve all our programs. Here at the Forca Goa Foundation we believe that football has the power to not only bring the community together, but also to inspire positive development for both the individual and the community at large. Our team has spent a lot of time developing a comprehensive program and multiyear development strategy to insure we can have a positive impact that we can track year on year. Over the next few months you will see us host a number of Fundraising events as well as begin to approach corporates and individuals to help us make our dream possible.

We need the help of everyone to reach our highest potential as a Foundation and have the most amount of impact. So if you or anyone you know would like to help us expand and improve our programs please don't hesitate to contact us regarding the same.



**FORCA GOA**  
FOUNDATION

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